



Design & Health Canada 2010

7-8th
June
2010

Global Perspectives. Local Identities.
An International Symposium & Academy Awards

Isabel Bader Theatre, University of Toronto

Register online today at www.designandhealth.com



Design & Health Canada 2010 is an international symposium dedicated to exploring global perspectives on enhancing health, wellbeing and quality of life within the local context of healthy communities and infrastructure development in Canada

Introduction

The World Health Organisation's first International Conference on Health Promotion in Canada in 1986 presented the Ottawa Charter, which defined health promotion as "the process of enabling people to increase and to improve their health, reaching a state of complete physical, mental and social well-being.

In 1997, the World Health Organisation identified that the "Health Arena", including priority settings and frequently used spaces such as the workplace, schools, hospitals, correctional institutions, commercial offices, public spaces within our towns and cities, and indeed our homes, should be at the centre of health promotion activities in the 21st century.

From a research perspective, health can be understood from either a pathogenic or a salutogenic starting point. Pathogenic research focuses on explaining why certain etiological factors cause disease and how they are developed in the physiological



The Centre for Addiction and Mental Health (CAMH Phase 1A), designed by C3 - KPMB Architects, Montgomery Sisam Architects Inc, Kearns Mancini Architects

organism. The primary aim of pathogenic research is often to find medical treatments. Salutogenic research is based on identifying wellness factors that maintain and promote health, rather than investigating factors that cause disease. Together, the salutogenic and the pathogenic approach offer a deeper knowledge and understanding of health and disease.

A new paradigm that recognises that human health is significantly related to the designed environment is needed. A 'salutogenic approach' to health infrastructure development embedded at the core of a public health strategy focused on preventative care, changes the focus from risk factors and the treatment of disease to a more holistic understanding of healthy environments.

A focus on health and wellbeing can be used to inspire innovative design and infrastructure solutions that facilitate an active lifestyle and enable the successful management of physical, psychological and emotional stress in our daily lives.

Design & Health Canada 2010 will explore global 'salutogenic' perspectives on the planning, procurement, finance, design, construction and operation of health facilities in the region.

The symposium will discuss how 'salutogenic approaches' to health infrastructure development in Canada can provide a more cost-effective context for enhancing human health, wellbeing and quality of life.

Objectives

- To evaluate different international models of care, health theories and perspectives
- To reflect on the socio-economic factors impacting on Canadian health infrastructure development
- To learn about regional service models of healthcare services delivering real and measurable benefits in the region
- To assess the development of specialist care services, such as mental health and elderly care

Who should attend?

- Hospital CEOs
- Capital Planning Leadership
- Clinicians, nurses & health professionals
- Health and urban planners
- Estates and facilities managers
- Finance directors & managers
- Architects and designers
- Medical directors
- Medical technology companies
- Researchers and scientists
- P3 / AFP directors
- Governmental and Municipal representatives
- Construction Companies
- Banks and Private Equity Firms
- Legal and technical consultancies



Don't miss the Awards evening!

The Design & Health International Academy Awards 2010 will take place on 8 June. Book your table, enjoy our Gala Dinner and celebrate the very best in the research and practice of designing healthy environments from all over the world. (booking form overleaf).



Day 1 Programme

08.00 - 08.45 Registration and coffee

08.50 Opening remarks from the conference chair



Prof Richard M Sommer,
Dean of Architecture, University of Toronto

Session 1: Health Policy & Infrastructure Development

- 09.00** Health Capital Investment in Ontario
David Clarke, director, Health Capital Investment Branch,
Ontario Ministry of Health and Long Term Care, Canada
- 09.30** Health Capital Investment in Design
Cliff Harvey, chief architect,
Ontario Ministry of Health and Long Term Care, Canada
- 10.00** The Hospital of the Future: A Clinician's Perspective
Dr Howard Abrams MD, Canada
- 10.30** Questions and Answers
- 10.45** Coffee break

Session 2: Health Perspectives, Theories and Application

- 11.15** Salutogenic Perspectives on Health and Wellbeing
Prof Alan Dilani PhD, director-general
International Academy for Design & Health, Sweden
- 11.45** Design as a Tool for Social Innovation and Change
Dr Ray Pentecost, president, American Institute of
Architects. Academy of Architecture for Health, USA
- 12.15** The Four Roots of Innovative Healthcare Design
Kimmo Lintula, Architect SAFA, Finland
- 12.45** Questions and Answers
- 13.00 - 14.00** Lunch



Chair, Prof Jacqueline Vischer PhD, Canada

Session 3: Health Planning and Models of Care

- 14.00** The Economic Case for Optimal Physical Environments
Blair Sadler, USA
- 14.30** Contemporary Healthcare Planning:
Commonalities and Counterpoints
Cyndi McCullough, director of clinical planning, HDR, USA
- 15.00** The Taming of the Queue:
New models of care in the Emergency Department
Paul Whittlestone and Tessa Walton, Tribal Group
- 15.30** Questions and Answers
- 15.45** Coffee break

Session 4: Architecture for Health

- 16.15** Found in translation: Interpreting Care Models by Design
Tarek El-Khatib and Amos Caspi
Zeidler Partnership Architects, Canada
- 16.45** Building Mission Vision & Values: Three Hospital
Organisations Transformed by Design Thinking
Tye Farrow, Farrow Partnership Architects, Canada
- 17.15** Feminine Mystique in Architecture?
Susan Black, Perkins Eastman Black, Canada
- 17.45** Questions and Answers
- 18.00** Close of day

Day 2 Programme

08.00 - 08.45 Registration and coffee

09.00 Opening remarks from the chair



Derek Parker, Anshen + Allen, USA

Session 5: Healthy Communities & Sustainability

- 09.00** Sustainable Urbanism: Aspects of a Healthy City
David Sisam, Montgomery Sisam, Canada
- 09.30** Urban Design: Facilitating Health and Fitness
Mark Johnson FASLA, founding principal,
Clvitas Inc, USA
- 10.00** Culture & Meaning as Treatment for Alzheimer's:
A Cost-Benefit Analysis
Dr John Zeisel, Hearthstone Alzheimer Care, USA
- 10.30** Questions and Answers
- 10.45** Coffee break

Session 6: Patient Environments and the Arts

- 11.15** Patient Room Mock-Ups:
3-D Vision, 4-D Information, 5-D Experience
Annie Coull, principal, Anshen + Allen, USA
- 11.45** Designing for Patient Dignity
Colum Lowe, founder, Being, UK
- 12.15** Transforming the Healthcare Experience:
Building Community Partnerships in the Arts
Annette Ridenour, president, Aesthetics Inc, USA
- 12.45** Questions and Answers
- 13.00** Lunch



Chair, Luigi Ferrara MRAIC, Hon. ACID O, ICSID,
director, School of Design and the Institute without
Boundaries, George Brown College, Canada

Session 7: Emerging Trends in Healthcare Design

- 14.00** Contemporary Healthcare Design:
Commonalities and Counterpoints
Jason-Emerly Groen, HDR Architecture, Canada
- 14.30** New perspectives in Health Facility Design
Alejandro Lillo, GRAFT, USA
- 15.00** Trends in Environments for Psychiatric Care
Chris Shaw, MAA, UK
- 15.30** Questions and Answers
- 15.45** Coffee break

Session 8: Defining Research and Evidence-Based Design

- 16.00** What Is "Evidence" and How Do We Know?
Prof Jacqueline Vischer PhD, Canada
- 16.30** Urbanism and Health: The Role of Research
Prof Richard M Sommer, Dean of Architecture,
University of Toronto
- 17.00** Experience Based Design:
At the crossroads of humanity and architecture
John Steven OAA, MRAIC, ACHA, AIA, Stantec, Canada
- 17.30** Questions and Answers
- 17.45** Close of day
- 19.00** Gala Dinner and International Academy Awards 2010

Design & Health Canada 2010 REGISTRATION FORM

Complete and return this form today or register
by phone +44 (0) 1277 634176
or online at www.designandhealth.com

SAVE \$\$\$'s by attending with 2 or more colleagues!

Your booking

Delegate Quantity	1-2 delegates		3 delegates or more	
	Early Bird	Standard	Early Bird	Standard
<input type="checkbox"/> Commercial sector	CA\$ 810	CA\$ 900	CA\$ 770	CA\$ 855
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<input type="checkbox"/> Education & voluntary	CA\$ 540	CA\$ 600	CA\$ 513	CA\$ 570
<input type="checkbox"/> Academy Awards 2010 Gala Dinner		CA\$ 150		



All prices above are per person delegate fees and include registration, delegate pack, lunch and refreshments.
The Gala Dinner fee is a separate charge and should be added to the delegate fee in the final payment price below.
* Special rates are available for group bookings of six or more (contact: info@designandhealth.com)

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Please supply details for any further delegates on a separate sheet.

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- All speakers are correct as of the time of printing, but are subject to change without notification, and the International Academy for Design and Health will not be held liable for circumstances beyond their control which lead to the cancellation or variation of the programme
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