



9 July 2011
Boston, USA



Design
& Health
International Academy for Design and Health

International Academy Awards

*Rewarding global excellence
in research and practice*

Entry Deadline 1st March 2011

www.designandhealth.com

Media partner

WORLD HEALTH DESIGN

ARCHITECTURE | CULTURE | TECHNOLOGY



Setting benchmarks in global health design

The 2011 Design & Health International Academy Awards is the leading advocacy programme in the world recognising professional excellence in the research and practice of designing healthy built environments

The Design & Health International Academy Awards has a significant influence on the design and development of humanistic environments that support health, wellbeing and quality of life around the world.

This year, the programme comprises fourteen categories across the key areas of international health delivery. Twelve of the categories are open for entry and are displayed on the page opposite. The final two categories including the prestigious Lifetime Leadership Award, and the Judges' Special Award are nominated by the judging panel. The final awards, which will be presented at a prestigious ceremony to be held on 9 July in Boston, USA during the 7th Design & Health World Congress, will reflect important aspects of the exceptional work undertaken by researchers and practitioners at the forefront of the field.

Who should enter?

The awards are open to international organisations and individuals in both the private and public sectors participating in either research or practice, including the planning, procurement, design, construction and management of healthy built environments.

Eligibility

Design projects or research programmes completed between 1 January 2010 and 1 March 2011 are eligible to enter. The exceptions are the Sustainable Design and Low Cost Project in Developing Economies awards, which both have longer entry periods as indicated within the category and criteria information available at www.designandhealth.com. Projects may be entered into multiple categories, provided they are tailored to meet the specific requirements for the criteria of each award. The closing date for each entry is 1 March, 2010.

Judging panel

The judging panel consists of a group of independent experts from Europe, Asia, Africa and the Americas. The judges come from multidisciplinary backgrounds in research and practice. John Wells-Thorpe, writer, architect, historian and advisor to the International Academy for Design and Health, chairs the programme and approves the award recommendations. The winners of each award are determined by a lead judge, who is supported by a panel of three judges with proven expertise. Any judge associated with any of the entries will withdraw from the relevant part of the adjudication process.

Judging process and timetable

The judging process consists of a two phase process.

1 November – Call for Entries / Awards open for Submissions

1 March – Deadline for receipt of Submissions

15 March – **Phase 1:** Entries are scored remotely by each judging panel against the approved criteria. The scores are forwarded to the category chairs who make a recommendation on the shortlisted entries and award winners.

10 April: Awards shortlist announced. Shortlisted projects are expected to register and attend the 7th Design & Health World Congress in Boston, from the 6-10 July, 2010 to present their project in a poster display and receive their commendation. Judges may also award high commendations. Shortlisted projects may be required to elaborate on the project to the judges or submit further information as required.

June/July – **Phase 2:** Members of the judging teams will meet to make their final award decisions.

9 July – Awards Ceremony & Gala Dinner at Design & Health World Congress & Exhibition in Boston, USA.

Judging criteria

Each award has its own criteria defined by the lead judges in each category. The full criteria can be found on the Submission Statement and at www.designandhealth.com.

How to submit

Complete the Entry Form and the Submission Statement relevant to the category you are entering on the rear of this brochure and send it to Design & Health International Academy Awards at the address below, with a 750 word statement and a maximum of 10 Powerpoint slides, which MUST explicitly address the criteria as outlined on the Submission Statement form. High and low resolution images of the submitted project should also be sent to be used on the awards section of the website, during the awards ceremony, in World Health Design journal and on associated marketing material. Please refer to the rules for further information on payment and submission requirements.

Design & Health International Awards
International Academy for Design & Health
8 Weir Wynd, Billericay, Essex CM12 9QG
T: +44 (0) 1277 634176
awards@designandhealth.com
www.designandhealth.com

Rules of Entry

Please read these rules carefully before submitting your entry. Any failure to comply may lead to its rejection.

1. Entries must reflect the criteria set out against each award and comprise the following items:

- Completed Entry Form.
- Completed Submission Statement for the category or categories being entered providing a project summary and addressing the award criteria in no more than 750 words. If more room is required the Submission Statement may be supplied in a separate type-written note on two sides of A4 paper as long as the specific criteria for the category entered is addressed.
- A Powerpoint presentation with a maximum of ten slides, including images and drawings demonstrating important features of the project (eg, a site plan and a floor plan) or product being entered. These illustrations must also be supplied as low and high resolution (72dpi and 300+dpi) digital images on a PC readable CD, clearly labeled with the Submission name.

- The fee for each entry of £150. A cheque for the full amount, payable to International Academy for Design & Health UK Ltd, should be clipped to the entry form. Alternatively, complete the credit card details on the entry form, or arrange for a bank transfer to the account detailed on the entry form.
- Written agreement of the commissioning authority, the designer and the contractor as appropriate to the entry submission.
- All or any of the judges must be allowed reasonable access to make enquiries or inspect the project if it is shortlisted.
- The judges have absolute discretion to reject any entry which does not comply with the requirements of the Rules; to determine the category for which any entry is eligible; and to make or withhold any Award to any entry. The judges' decision is final and binding on all entrants and no discussion or correspondence relating to any of the judges' decisions will be entered into.
- It is a condition of entry that all written material, layout plans and photographs submitted may be reproduced by the International Academy for Design & Health at no cost to themselves in such a form and in such media

as Design & Health deems appropriate in announcing and/or promoting the 2010 and 2011 Awards and associated activities.

- All information regarding the results will be embargoed for publication until after the Awards Presentation Ceremony on 9 July, 2010.
- Entries must arrive no later than 1 March 2011 at: Design & Health International Academy Awards, 8 Weir Wynd, Billericay, Essex CM12 9QG. Copies of this form are available at: www.designandhealth.com
Tel: +44 (0) 1277 634176 Email: awards@designandhealth.com

Photo credits: (All photos are of 2010 Award Winners)
Front cover (from top): Centro de Rehabilitación Infantil Teleton, Tamaulipas (Mexico), designed by Sordo Madaleno Arquitectos; Jersey Shore University Medical Center (USA), designed by WHR Architects; Trillium Health Centre - The West Wing (Canada), designed by Perkins Eastman Black Architects.
P2 (from top): St Anthony Hospital (USA), designed by ZGF Architects; New South Hill Hospital (UK), designed by Reich & Hall Architects

Design & Health International Academy Award Categories

International Health Project (Over 40,000m²)

An award for an acute or non-acute healthcare building where patient-centred considerations are as evident as clinical and managerial priorities. The project must demonstrate the therapeutic effect of the environment, permit ongoing flexibility of use, address issues of sustainability and recognise the broader civic context.



Lead judge
Susan Black, Canada

International Health Project (Under 40,000m²)

An award for an acute or non-acute healthcare building where patient-centred considerations are as evident as clinical and managerial priorities. The project must demonstrate the therapeutic effect of the environment, permit ongoing flexibility of use, address issues of sustainability and recognises the broader civic context.



Lead judge
Kirk Hamilton, USA

Elderly Care Design

An award for accommodation designed for the elderly where a balance has been struck between operational efficiency and the 'domestic' atmosphere necessary for long-term care and support. The project should be integrated within the community and should meet informed standards of sustainability.



Lead judge
Derek Parker, USA

Use of Art in the Patient Environment

An award that recognises the effective application of creative endeavour which further advances knowledge of the potential of the arts to assist significantly in the therapeutic process. Preference will be given to projects that have measured their impact on the patient care experience of patients, families or staff.



Lead judge
Annette Ridenour, USA

Product Design for Healthcare Application

An award for a manufactured product, item of equipment or technology that can demonstrate it was created using best practice user-centred design principles and processes and which is integrally installed in a healthcare environment, advances levels of performance and integrates within the setting designed to accommodate it.



Lead judge
Luigi Ferrara, Canada

Healthy Communities Design

An award for a sustainable plan and design of a city, town or community project that makes it easier for people to lead healthy lives and supports economic development and social cohesion. Projects must show an understanding of the relation between the quality of the physical environment and individual health status.



Lead judge
Prof Roderick Lawrence, Switzerland

Sustainable Design

Awarded for a healthcare project which sets new standards of attainment in sustainable design to satisfy legislative, technical, financial and moral imperatives. The award will only be made for solutions which have been in full operation for a minimum of one year and completed between 1 January 2005 to 1 March 2010.



Lead judge
Phil Nedin, UK

Research Project

Awarded for a completed, innovative, independently assessed, piece of research focused on a particular aspect of the design, function, construction, financing or maintenance of a healthcare facility or addressing a relevant topic concerning public health in the context of the working environment.



Lead judge
Dr Paul Barach, Australia

Mental Health Design

An award for a mental health facility integrated within the community where a reconciliation between issues of security and perceived 'openness' are evident and where the operational need for supervision does not overwhelm the provision of a civilising and humane setting to support therapeutic intervention.



Lead judge
Christopher Liddle, UK

Low-cost Project in Developing Economies

An award for completed projects in developing countries where resource constraints pose specific challenges. Projects should demonstrate design ingenuity in achieving an optimum, cost effective and locally appropriate environment with positive health benefits, and have been completed between 1 January 2005 to 1 March 2011.



Lead judge
Geoff Abbott, South Africa

Interior Design Project

An award to recognise a therapeutic space that enhances the health, wellbeing and quality of life of the patients, staff and visitors. Preference will be shown to projects, which respect the privacy and dignity of patients, and illustrate originality in the design approach and environmental sustainability.



Lead judge
Colum Lowe, UK

Future Health (Unbuilt) Project

An award for the design of an unbuilt acute or non acute healthcare building that recognises the changing role of the hospital within the wider health system. The project must demonstrate a 'salutogenic' vision for healthy environments that addresses anticipated socio-economic challenges of the future.



Lead judge
Blair Sadler, USA

ARUP

maap
MAINTAINING A HEALTHY ENVIRONMENT

HLM ARCHITECTS

Ngonyama Okpanum & Associates

Entry Form - Deadline: 1 March 2011



All sections must be completed and this form returned no later than 1 March 2011 with the submission material specified in the rules to Design & Health International Awards 2011, 8 Weir Wynd, Billericay, Essex CM12 9QG.

This form must be attached to the specific Submission Statement for each category, which can be downloaded at www.designandhealth.com

A different form is included for entry to the Research Project category.

Name of product / brand.....
.....
.....

Date product launched.....
R&D Cost of product on completion.....
Current market share.....

Commissioning authority (if applicable).....
Person responsible for product.....
Organisation.....
Phone.....
Email.....

Principal designer.....
Name.....
Organisation.....
Phone.....
Email.....

Manufacturer (if different from designer).....
Person responsible for product.....
Company.....
Name.....
Organisation.....
Phone.....
Email.....

Other key member of design team.....
.....

Company.....
Phone.....
Email.....

Other key organisations associated with the product (a more comprehensive list may be attached)

Designers.....
Manufacturers.....
Product Marketing.....

Name of organisation submitting entry and principal individual contact for correspondence

Name.....
Organisation.....
Address.....
.....

Phone.....
Fax.....
Email.....

Entry fee enclosed (£150 total per entry, irrespective of the number of categories chosen below)

Signature:.....

AWARDS ENTRIES

You are invited to enter your project for one or more of the categories listed below, according to its size and/or type.

Please indicate all categories for which you wish your entry to be considered, but also ensure that the project qualifies for those that you choose.

The £150.00 fee is not applicable to the Low Cost Project in Developing Economies and Research Project categories. For all other categories, the fee applies.

- | | | |
|--|--|--|
| <input type="checkbox"/> Health project (>40,000m ²) | <input type="checkbox"/> Interior Design Project | <input type="checkbox"/> Low Cost Project in Developing Economies |
| <input type="checkbox"/> Health project (<40,000m ²) | <input type="checkbox"/> Sustainable Design Project | <input type="checkbox"/> Product Design for Healthcare Application |
| <input type="checkbox"/> Elderly Care Project | <input type="checkbox"/> Healthy Communities by Design | <input type="checkbox"/> Use of Art in the Patient Environment |
| <input type="checkbox"/> Mental Health Project | <input type="checkbox"/> Future Health Project | |

Cheque attached (payable to International Academy for Design & Health UK Ltd) for £.....

Please charge my credit/debit card (indicate as necessary)

Visa Mastercard

Card No:

Issue No: Start date: Expiry date: Security No:

Name on card.....

Cardholder's Signature.....

Address at which card is registered:.....
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.....

I will be paying £..... By BACS

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2 Cannon Street, London EC4M 6XX.

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