

Corporate membership

Being a corporate member of the International Academy for Design and Health demonstrates your organisation's commitment to the creation of health and wellbeing through the development of psychosocially supportive design in international communities.

The Academy's global network, which operates at all levels of government, within public institutions, health providers and health-related businesses, enables members to both show a higher sense of corporate social responsibility to the industry it serves at the same time as developing and growing its own business through knowledge sharing, networking, advocacy initiatives and engagement in leading-edge research.

Today, a rising public consciousness of the importance of health and wellbeing, greater demand for high quality and well-designed environments and the rapid advancement of medical technology, set against the rising costs of health provision, global warming, demographic change and third world poverty makes it more important than ever that interdisciplinary networks of researchers, practitioners and industry collaborate to share concerns, objectives and goals.

Providing a forum for its network to engage, grow and thrive, the Academy's unique platform of educational, research, advocacy, events, media and publishing activities provides its corporate members with a unique opportunity to market and grow its business, engage in international research, shape current thinking and influence standards in the design of psychosocially supportive environments.

The two years membership cycle runs from 1 October 2007 through to 30 September 2009, but can be adjusted to your needs. Becoming a corporate member of IADH has many advantages. There are many levels of corporate membership, with benefits increasing at each level. It is also possible to design your own bespoke package of benefits across the Academy's platform of initiatives. The Academy looks forward to your membership and to your personal involvement.

Please review the levels of corporate membership and the related benefits below. If you would like more information please contact

Alan Dilani director general;

by phone +46 70 453 90 70 or e-mail dilani@designandhealth.com

or

communication/Marketing director;

Marc Sansom by phone at +44 1277 634176 or e-mail marc@designandhealth.com

Corporate membership levels

Two years membership from 1 October 2007 to 30 September 2009

There are three levels of corporate membership with benefits increasing at every level. These packages offer the best value for money across the range of the Academy's activities. However, if you would prefer to design your own package of benefits, please see our menu below and we would be happy to help you bespoke a package that best meets your unique business needs.

Platinum member – €35,000

World Congress Event Partner (value: €15,000)
Academy Awards Lead Partner (€15,000)
8 x advertisements in International Journal (€14,000)

Gold member €25,000

World Congress Session Partner (value: €10,000)
Academy Awards Category Partner (€10,000)
8 x half page advertisements in International Journal (€9085)

Silver member €15,000

World Congress Technical Showcase Partner (value: €6,500)
World Congress Ancillary Sponsor (€5,000)
8 x ¼ page advertisements in International Journal (€6,500)

Benefits menu World Congress Partners

The academy's bi-annual world congress is a four day event and is the centrepiece for its education, research, advocacy and business and professional networking activities. After the huge success of its first event in 1997, the congress has travelled the world delivering its message and expanding its network in:

- Trondheim, 1997
- Stockholm, 2000
- Montreal, 2003
- Frankfurt, 2005
- Glasgow, 2007
- Singapore 2009

The 6th World Congress and Exhibition for Design and Health is scheduled for Singapore, from 24-28 June, 2009. See below for details of the partner arrangements available.

• **Event partner** **€15,000**

- Branding as major partner on all congress documentation pre and post event
- Branding around congress stage area during opening and closing ceremonies
- Acknowledgement by keynote speaker during opening and closing ceremonies
- 4 advertising insertions a) 1st announcement and call for papers; b) preliminary program; c) Final program; d) Book of Abstract (€10,000)
- 1 x speaker opportunity in main congress forum or corporate seminar (paper to be approved by IADH scientific committee)
- Exhibition booth: 3x3 stand (€3250)
- Use of specially designed 'Congress Partner' logo for marketing purposes up to 12 months after the event
- Logo included on invitations for the event and other promotional literature
- Shown as event sponsor on Academy website throughout the lead-up to the congress with a 200 word company profile and link to own website
- Acknowledgement in trade press releases throughout the lead-up to the congress
- Entitlement to 25% discount off 4 congress delegate places

• **Session Partner** **€10,000**

- Branding as a corporate partner of a conference session in all pre and post conference documentation
- Branding around congress stage area during chosen session
- Acknowledgement by session chair of partner status
- 4 advertising insertions a) 1st announcement and call for papers; b) preliminary program; c) Final program; d) Book of Abstract
- 1 x speaker opportunity for Showcase to present new products, case study, introduction of company etc. during the exhibition (content to be approved by IADH)
- Exhibition booth: 3x3 stand (€3250)
- Use of specially designed 'Session Partner' logo for marketing purposes up to 12 months after the awards
- Logo included on invitations for the event and other promotional literature
- Acknowledgement in trade press releases throughout the lead-up to the congress
- Entitlement to 20% discount off 3 congress delegate spaces

• **Break-out ‘Technical Showcase’ program €6,500**

The learning experience that defines the congress is supported by a Technical Showcase program, which provides the opportunity for corporate members to demonstrate new research findings, introduce new products, explain technical issues and present new projects. Held each day during the congress lunch interval, the showcase forum is designed to be informal and interactive. The sessions are an ideal opportunity for delegates to share ideas, discuss specific issues, problems and queries and develop new collaborations.

- Speaker opportunity in Technical Showcase (content to be approved by IADH)
- Branding in all pre and post conference documentation
- 4 advertising insertions a) 1st announcement and call for papers; b) preliminary program; c) Final program; d) Book of Abstract
- Entitlement to 20% discount off 2 congress delegate place

• **Ancillary Level Sponsorship (inc. lunch, dinner, bag) €5,000**

- Branding as an ancillary sponsor in all pre and post conference documentation
- Branding positioned in highly visible area according to selected sponsorship (eg congress stage during dinner; on delegate bag)
- 2 advertising insertions in any of the following: a) 1st announcement and call for papers; b) preliminary program; c) Final program; d) Book of Abstract
- Entitlement to 20% discount off 1 congress delegate place

• **Exhibition Stand**

- 1 x exhibition stand (including shell scheme)
- Entitlement to 20% discount off 2 delegate places
- Free 100 word company profile in the Final Program
- Free lunch for representatives at the event
- Entry to social events (excluding gala awards dinner)
- 3 x 3m €4500
- 4 x 3m €5500
- 5 x 3m €6300
- 6 x 3m €7000
- Space only: €2807

Full shell scheme includes:

- Company Name Board
- One 13 amp socket
- Exhibitor Name Badges
- Fluorescent Light
- Stand Carpet

Additional items such as lighting, flowers, furniture and photography are available and will be charged according to requirements. These partnership arrangements are also available around the Academy’s program of pan-regional conference events, seminars and workshops, subject to negotiation.

Academy Awards Partners

In 2007, the Academy launched the inaugural Design and Health International Academy Awards. The objectives of the awards is to establish a global design benchmark for the healing environment and the development of healthy space; develop a global research benchmark for papers into issues relating to the field of design and health; and to reward and recognize the achievements of design and health professionals, including architects, designers, researchers, health professionals, facility managers and contractors in the successful delivery of leading edge research and innovative health-centric projects and buildings.

The multiple benefits of being an Academy Award Partner include:

- International recognition throughout the Academy's network within government, public institutions, universities, health providers, the business design community and other supporting bodies
- Build your international brand through associative imagery
- Network face to face with though leaders and senior decision makers
- Creation of positive PR with senior decision makers by supporting the industry
- Demonstrating your organisation's expertise against specialist areas of health provision
- Strengthening of your present and future sales and marketing campaigns

- **Lead Partner €15,000**
 - Acknowledgement to judging panel throughout awards process
 - Branding as the Lead Partner in all pre and post awards documentation
 - Branding around congress stage area during awards dinner
 - Acknowledgement by chair of awards programme
 - 24 months editorial coverage in International Journal
 - 2 full or 4 half page advertisements in any of the following: a) 1st announcement and call for papers; b) preliminary program; c) Final program; d) Book of Abstract
 - Roll up stand and display area in the drinks reception area
 - Table for 10 in prime position including three course meal and five bottles of wine
 - Presentation of the prestigious Academy's Lifetime Achievement Award
 - Photo opportunity with the winners of the Lifetime Achievement Award
 - Branding within the winner's brochure
 - Branding on in-house advertisements/editorial articles within the Academy's international journal
 - Electronic copy of all official photography from the event
 - Logo on the screen holding slide between each category
 - Branding on the table signage and menu
 - Branding on the screen slide relating to the Lifetime Achievement Award
 - Use of specially designed 'Academy Awards Lead Partner' logo for marketing purposes up to 12 months after the awards
 - Shown as lead sponsor on Academy awards website throughout the Awards program with a 100 word company profile and link to website
 - Acknowledgement in trade press releases throughout the awards program
 - Entitlement to 25% discount for 4 congress delegate places

• **Category Partner** €10,000

- Acknowledgement and branding throughout judging process
- 5 dining places at the Awards with 3 course meal and 2 bottles of wine
- 24 months editorial coverage in International Journal
- Use of specially designed 'Academy Awards Category Partner' logo for marketing purposes up to 12 months after the awards
- Pick of 6 photos from the Academy Awards for use in post-event publicity.
- 1 full or two half page advertisements in any of the following: a) 1st announcement and call for papers; b) preliminary program; c) Final program; d) Book of Abstract
- Roll up stand and display area in the drinks reception area
- Exclusive branding of the category award with acknowledgement by the senior category judge
- Presentation of the category award
- Presentation photo with all winners in your category.
- Branding within the winner's brochure
- Branding on the table signage and menu
- Branding on the screen slide relating to the chosen category
- Use of specially designed 'Academy Awards Category Partner' logo for marketing purposes up to 12 months after the awards
- Shown as lead sponsor on Academy awards website throughout the Awards program with a 100 word company profile and link to website
- Acknowledgement in trade press releases throughout the awards program
- Entitlement to 20% discount for 2 congress delegate places

Media and Publishing, International Journal of Design and Health

The primary goal of the Academy’s international journal is to be the leading authority on issues of research, professional and business practice relating to the field of design and health, by providing a forum that stimulates debate and promotes the values, wisdom and knowledge of the academy’s network to business, government and other public sector organizations and health providers.

Maintaining 60% editorial in every journal, the content is driven by a balanced mix of scientific articles and research papers combined with business and professional content including news, opinion, thought leader interviews, project reviews, book reviews, feature articles, events diary, letters, product information and advertising.

The design of the journal subscribes to high production values to reflect the objectives of the Academy to promote the importance of excellence in the design of psychosocially supportive environments.

Set to become the only international journal addressing these fundamental values in the field of design and health, placing an advertisement in the Academy’s new and prestigious journal will help you to develop your brand in international communities and ensure that health managers and procurers around the world are specifying your business for their health project.

For more information, an editorial program and how to book an advertising schedule, contact Marc Sansom on +44 1277 634176 or e-mail: marc@designandhealth.com

| International Journal for Design and Health (€) | | | |
|--|-----------------|-----------------|-----------------|
| | 1 insert | 2 insert | 4 insert |
| DPS | 5685 | 5260 | 4931 |
| Page | 3216 | 2930 | 2500 |
| 1/2 DPS | 3273 | 2973 | 2537 |
| 1/2 page | 1851 | 1565 | 1136 |
| 1/4 page | 1208 | 1065 | 822 |
| Special positions | | | |
| IFC | 3397 | | |
| OBC | 3397 | | |
| IBC | 3311 | | |
| Solus (+ premium) | 250 | | |
| RHP | 178 | | |
| 1st spread | 265 | | |
| 2nd spread | 222 | | |
| Advertorial DPS | 465 | | |
| Advertorial Page | 322 | | |
| Advertorial 1/2 page | 215 | | |